

**3924 Literature Course in Politics and Business  
(Business and Society)**

Exam May 18 2010, at 9:00; Time: 4 h

Examiner: Martin Fougère

Please answer **2 out of 3 questions of your choice**, in English – e.g. 2-3 pages per question.  
(no dictionaries allowed)

1. Based on all three books (and especially Burchell's reader), discuss Corporate Social Responsibility (CSR) as a notion: how would you define it and what are its main principles? How is CSR usually implemented? With the help of the ethical principles discussed in the three books, reflect on the ethical dimensions of CSR: do you see ethical tensions between the primacy of business objectives and the aim to do good for society?
2. Based on Jones et al.'s book *For Business Ethics*, discuss the notion of 'moral distance'. How does it relate to ethical discussions of (1) bureaucracy and (2) global capital? Illustrate these issues with examples from the rest of the course literature.
- X Based on Steiner and Steiner's book on *Business, Government, and Society*, describe the business lobbying system that characterizes the United States. In your view, what are the main advantages and problems of this system (1) for corporations, (2) for government, and (3) for society at large? Do you think this type of system could be desirable in Western Europe? Why or why not?

Good luck for the exam!