Course code: 2166
Date: 03/13/2012
Examiner: Bo-Göran Ekholm
Duration: 4 h
Help aids:
Answer the following questions either in English or in Swedish: What is meant by "value creation", and which are the mechanism for capturing the value? (Lepak & Smith, Besanko & al.) Pletcher & al. develop a performance measurement system integrating economic value added and the balanced scorecard. Describe the main features of this system! 3. Ryan & Trahan examined the performance of firms that had adopted value-base management systems; what kind of effects did they find? COD CON MONTH OF THE CONTROL OF TH
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Exam in: Value Based Management Accounting