New Business Venturing - 1851 Oskari Lehtonen

Time limit:

Three hours

Calculators are accepted

Answer all questions and I would very much appreciate if you could pay attention to your handwriting!

1) Provide valuation calculations including ownership percentages and other relevant information for the following scenario (including both venture capital investment rounds):

An entrepreneur, John Holland, owns 100% of a company called Destro ltd. After two years John decides to sell 25% of the company to Nick Graham (in other words, John owns 75% of the company and Nick 25 % of the company after the transaction)

Two years after the transaction Destro's premoney valuation is considered to be 6 MEUR. During the first round of VC financing Destro raises 2 MEUR equity and 1 MEUR debt financing from Alfa partners, a Venture Capital firm. Again, after two years Destro raises additional 2 MEUR equity financing and 2 MEUR debt financing Gamma Venture Capital Firm. Premoney of the second round is considered to be 12 MEUR. (10p)

2) Read posting from Techcrunch.com (April 13) below and speculate whether this is a traditional Venture Capital investing case. What do you think, are entrepreneurs satisfied and what about Venture Capitalists?

Groupon Raises Huge New Round at \$1.2 Billion Valuation (Updated)



Fast growing <u>Groupon</u>, fresh off a <u>\$30 million round</u> of financing that valued the company at <u>around \$250 million</u>, is back raising new money. They have closed or are in the process of closing new venture money at a \$1.2 billion valuation, say multiple sources.

Groupon offers a daily deal in several cities each day, offering steep discounts of 40 to 90% off a variety of services (i.e, spas, restaurants, etc.), if enough people buy the deal, everyone gets it, if it doesn't reach a critical mass, no one gets the deal. The site has accummulated 3 million subscribers and currently manages roughly 40 markets. 3 million "groupons" have been purchased since November 2008, says the company.

- 3) Explain the following terms (maximum length of an answer (per term) is ¼ page) (2p each)
 - a) Private equity
 - b) FVCA
 - c) Sweat equity
 - d) Covenant
 - e) Liquidation
- 4a) What kind of business areas and sectors venture capitalists (VCs) invest in and why? (5p)
- 4b) What about business angels, is there a difference between VCs' and business angels' investment behaviour? (5p)

Good luck!